

Sharareh Zainalian Behavior Consultancy

Behavioral Certification Network (BCN)

BCN-01: Ethics and Core Concepts

Approved Provider

Sharareh Zainalian is an approved educational provider for the following credentialing bodies:

- Qualified Applied Behavior Analysis Credentialing Board (QABA)
 - Qualified Behavior Analyst **(QBA)** Course Competency
 - Qualified Autism Services Practitioner-Supervisor **(QASP-S)** Course Competency
 - Applied Behavior Analysis Technician **(ABAT)** Course Competency
- International Behavior Analysis Organization (IBAO) – Required Educational Objectives (REO)
 - International Behavior Analyst **(IBA)** Course Competency
 - International Behavior Therapist **(IBT)** Course Competency

Instructor Information

Course Instructor:

Sharareh Zainalian, BCBA, QBA, IBA

- Email:** info@szbc.academy
- Phone:** +971 555 983 355

Course Information

- Course Code:** BCN-01
- Course Title:** Ethics and Core Concepts
- Total Study Hours:** 90 hours
- Course Duration:** 12 weeks
- Asynchronous Study:** 6 hours per week
- Synchronous Class:** 1 hours per week (live session)
 - Schedule:** Every **Thursday, 5:00 – 6:00 PM (Gulf Standard Time, GST)**
 - Time Zone Converter:**worldtimebuddy.com

Course Availability

- Availability:** Offered Fall, Winter, and Spring Terms on a rolling basis.
- Course Platform:** <https://szbc.academy/courses/qasp-s>

Program Overview

BCN-01 and BCN-02 form part of a comprehensive 24-week professional sequence covering all course topics required under the QABA Course Competency for QASP-S certification. Successful completion of both courses within the BCN sequence fulfills the academic coursework requirement for QASP-S credentials.

Course Format

- Synchronous Class Meetings:** 12 hours total
 - Recordings available within 24 hours after each live class.
- Asynchronous Lessons and Independent Study:** Minimum 6 hours per week.
- Quiz, Weekly Assessment & Final Assessment**

Course Assessments

- Weekly Assessments (Weeks 1–12)**
 - Each week includes section-based and end-of-week assessments.
 - Passing Requirement: **100% mastery** per assessment (re-attempts permitted until mastery achieved).
- Final BCN Assessment (Week 12)**
 - This summative multiple choice assessment evaluates the learner's integrated understanding of all **12 weeks of study**.
 - Passing Requirement: **100%** to successfully complete BCN-01 and advance to the next semester course – BCN-02 (re-attempts permitted until mastery achieved).

Required Text and Readings

- Primary Textbook:**
 - Cooper, J. O., Heron, T. E., & Heward, W. L. (2020). *Applied Behavior Analysis* (3rd Edition). Pearson Education.
- Supplementary Readings:**
 - Selected journal articles and book chapters (provided throughout the course).

Course Description & Objectives

BCN-01 is a foundational-level course focusing on Ethics, Legal, and Professional Considerations in the practice of Behavior Analysis.

- Introduce Ethics, Legal, and Professional Considerations in the practice of Behavior Analysis.
- Discuss the history and philosophical foundations of Behaviorism and its branches.
- Explain Operant Conditioning and the ABC Contingency as the primary unit of analysis in Applied Behavior Analysis (ABA).
- Present the subspecialties of ABA and explore the use of ABA methods in interventions.
- Examine the ethical principles that guide professional practice in ABA.
- Understand the conceptual systems and scientific foundations that inform ABA technology and teaching.
- Analyze behavioral definitions, environmental influences, and stimulus variables in behavior analysis.
- Study key behavioral concepts including Verbal Operants and Motivating Operations (MOs).
- Identify and apply principles of Antecedents, Behaviors, and Consequences, including Reinforcement, Punishment, and Extinction.

Course Progression and Completion Requirements

- Prerequisite:**
 - No prerequisite
- Passing Requirement:**
 - Achieve 100% on the Final Exam to progress to **BCN-02**

Weekly Topics:

BCN-01	Reading Material
Week 1 – Ethical Practice	· Applied Behavior Analysis Book: Chapter 31, Ethical and Professional Responsibilities of Applied Behavior Analysts. Cooper, J. O., Heron, T. E., & Heward, W. L. (2020). <i>Applied behavior analysis</i> (3rd ed.). Pearson Education.
Week 2 – History of Applied Behavior Analysis	· Applied Behavior Analysis Book: Chapter 1: Definition and Characteristics of Applied Behavior Analysis, Chapter 2: Basic Concepts and Principles. Cooper, J. O., Heron, T. E., & Heward, W. L. (2020). <i>Applied behavior analysis</i> (3rd ed.). Pearson Education. · Handbook of Childhood Psychopathology and Developmental Disabilities Treatment. Leaf, J.B., Cihon, J.H., Ferguson, J.L., Weinkauff, S.M. (2017) (pp. 25–42)
Week 3 – Introduction to Behavior & Consequences	· Science and Human Behavior, Skinner, B. F. (1953), Ch. 5
Week 4 – Verbal Behavior	· Handbook of Contextual Behavioral Science. Pages 129–145, RFT. Hughes, S., & Barnes-Holmes, D. (2016) · The Behavior Analyst Today – Pages 421 – 433, An Introduction to Relational Frame Theory Blackledge, J. T. (2003) · Applied Behavior Analysis Book, Chapter 18: Verbal behavior, Chapter 20: Engineering Emergent Learning with Nonequivalence Relations. Cooper, J. O., Heron, T. E., & Heward, W. L. (2020). <i>Applied behavior analysis</i> (3rd ed.). Pearson Education. · Verbal behavior, Skinner, B. F. (1957). <i>Verbal behavior</i> . · The Behavior Analyst Today, Blackledge, J. T. (2003), Pages 421 – 433, An Introduction to Relational Frame Theory
Week 5 – Motivating Operations	· Applied Behavior Analysis Book, Chapter 16, Motivating Operations. Cooper, J. O., Heron, T. E., & Heward, W. L. (2020).
Week 6 – Stimulus	· Applied Behavior Analysis Book · Applied Behavior Analysis Book, Chapter 17: Stimulus Control, Chapter 26: Antecedent Interventions. Cooper, J. O., Heron, T. E., & Heward, W. L. (2020). <i>Applied behavior analysis</i> (3rd ed.). Pearson Education. · Handbook of Applied Behavior Analysis – Function-Based Treatment (pp. 561-588) Rios, D., Eldridge, R. R. E., Kolb, R. L., Bell, M. C., & Peck, K. M. (2023)
Week 7 – Behavior	· Applied Behavior Analysis Book, Chapter 1: Definition and Characteristics of Applied Behavior Analysis · Chapter 2: Basic Concepts and Principles, Chapter 3: Selecting and Defining Target Behaviors. Cooper, J. O., Heron, T. E., & Heward, W. L. (2020). <i>Applied behavior analysis</i> (3rd ed.). Pearson Education.
Week 8 – Consequence	· Applied Behavior Analysis Book, Chapter 11: Positive Reinforcement, Chapter 12: Negative reinforcement & Chapter 14: Negative punishment, Chapter 25: Positive punishment, Chapter 24: Extinction. Cooper, J. O., Heron, T. E., & Heward, W. L. (2020). <i>Applied behavior analysis</i> (3rd ed.). Pearson Education.
Week 9 – Extinction vs. Punishment	· Applied Behavior Analysis – Chapter 14: Positive Punishment, Chapter 15: Negative Punishment, Chapter 24: Extinction. Cooper, J. O., Heron, T. E., & Heward, W. L. (2020). <i>Applied behavior analysis</i> (3rd ed.). Pearson Education.
Week 10 – Schedule of Reinforcement	· Applied Behavior Analysis Chapter 13: Schedule of Reinforcement, Chapter 25: Differential Reinforcement. Cooper, J. O., Heron, T. E., & Heward, W. L. (2020). <i>Applied behavior analysis</i> (3rd ed.). Pearson Education.
Week 11 – Differentiation Reinforcement	· Applied Behavior Analysis Chapter 25: Differential Reinforcement. Cooper, J. O., Heron, T. E., & Heward, W. L. (2020). <i>Applied behavior analysis</i> (3rd ed.). Pearson Education.
Week 12 – Preference & Reinforcement Assessment	· Applied Behavior Analysis – Chapter 11: Positive Reinforcement. Cooper, J. O., Heron, T. E., & Heward, W. L. (2020). <i>Applied behavior analysis</i> (3rd ed.). Pearson Education.